

# 1960 Index of Croplife Articles

**EDITORS'S NOTE:** Part I of the Index of Articles appearing in the Production Edition of Croplife in 1960, was published in the issue of December 19, 1960. The remainder, herewith, completes the summary of the year.

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**BEAUTIFUL JOB**—Selling fertilizer from this display was deemed a pleasure by William J. McNamara (left), proprietor of Southern Gardens Center, Miami, Fla. The two beauties in sarongs became part of the display by virtue of the firm's first anniversary celebration. Harry Rogers (right), salesman from Hector Supply Co., as well as other supplier representatives, were more than willing to help stage the promotion. Results were good, too, Mr. McNamara said. Sales tripled all previous records, he said.